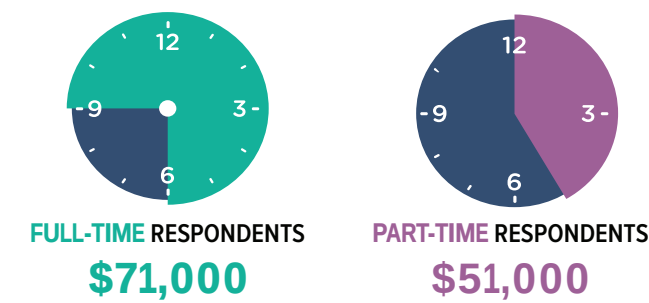


In 2014, the American Council on Education (ACE) conducted its first survey of college financial aid administrators. Since then, ACE has conducted this survey annually. In 2014, the **total number of employed counselors has increased by approximately 36%**. Yet, the survey also found that the number of full-time counselors has decreased by approximately 10%. This suggests that the industry is moving towards a more part-time model of employment. This shift is likely due to a number of factors, including the need for more flexible scheduling and the desire for a more diverse workforce.

Key Findings and Insights

COUNSELOR COMPENSATION



In the past few years, the average salary for college financial aid administrators has increased significantly. This is due to a number of factors, including the need for more experienced staff and the desire for a more diverse workforce.

The average salary for full-time respondents is **\$71,000**, while the average salary for part-time respondents is **\$51,000**. This suggests that the industry is moving towards a more part-time model of employment.



The experience gapge has been increasing over the years. This is due to a number of factors, including the need for more experienced staff and the desire for a more diverse workforce.

OBSTACLES OF COMPENSATION AND DEBT

Impacts of student debt:

- 65%** — Bachelor's degree holders / students who are currently in debt
- 53%** — Postgraduate students who are currently in debt
- 49%** — Master's degree holders / students who are currently in debt
- 46%** — Master's degree holders / students who are currently in debt
- 34%** — Postgraduate students who are currently in debt

Each one-third of the population has a part-time job (10% of the population has a part-time job).

Future of the Counseling Profession



TRAINING AND SUPPORT NEEDS



a. about the training, support, and resources needed for the future of the counseling profession.